



# YEAR IN REVIEW 2011



**CITRIX**

WORK BETTER  
LIVE BETTER

Corporate  
Citizenship

## OUR CORPORATE CITIZENSHIP STRATEGY

**Align** with our company **purpose** and **business**



## OUR CORPORATE CITIZENSHIP FOCUS

**Strengthen** the tie between **work** and **well being**

## WHAT WE DO

Help **families in need** work better and live better



## HOW WE DO IT

**Partner** with our **local** communities around the **world**

## A LETTER FROM OUR CEO

**Whatever. Whenever. Wherever.**

These three words are changing our industry. And we believe they can also change the world.

Traditional walls between business and society are coming down and a new reality is emerging. A reality where we can work on whatever device we want, whenever we need to, and wherever we are.

For the technology industry this presents an enormous business opportunity - to develop products that meet this new reality and help people live better, more productive lives.

This also presents our industry with an even larger opportunity - to help change the world. As old notions of the role of business in society change, it's becoming clear that business can play a more impactful role. The innovation and solutions that business delivers can also help solve social and environmental problems.

At Citrix we are working to act on both opportunities. When it comes to changing the world, we start in our local communities. This document summarizes some of our efforts in 2011.

I'd like to thank our employees, business partners, and community members for their commitment to our company and their belief in the potential to change the world - whatever, whenever, and wherever.

Mark Templeton  
President and Chief Executive Officer







CITRIX®

# Global Day of Impact 2011

**28,000** HOURS OF SERVICE

**3,523** EMPLOYEE VOLUNTEERS

**150** NON-PROFIT AND NON-GOVERNMENTAL ORGANIZATIONS SERVED

**30** GLOBAL OFFICES

**15** COUNTRIES

**5** CONTINENTS

**1** GLOBAL DAY OF IMPACT



## WHAT OUR EMPLOYEES SAY

*"I'm proud to be part of a company that offers paid volunteer time."*

*"Global Day of Impact was an excellent opportunity for me personally. I am very proud to work for a company that places value on the greater good."*

*"We do a lot of things for ourselves, but rarely for others. I see this as an opportunity to make Citrix proud."*

### DISASTER RESPONSE IN JAPAN

Citrix donated approximately **\$268,000** to relief efforts for victims of the earthquake and tsunami in Japan.

A corporate donation of \$50,000 to the Japanese Red Cross Society was accompanied by employees across the company mobilizing to raise funds for a variety of relief organizations. For example, our employees in India organized a campaign to donate a day's salary. In Japan, employees worked with leading IT companies to reduce power usage and minimize power shortages in an effort called Save Japan with IT.

### TECHNOLOGY IN AFRICA

This year's Global Day of Impact expanded to the continent of Africa, where a delegation of Citrix employees (see picture top of opposite page) spent their volunteer time supporting the local community of **Agogo, Ghana**. The team spent two days in the schools and computer center providing mentoring and IT support. Others volunteered at the local hospital working on a technology plan and aiding nurses in the children's wards.







# Citrix in the Community

**CITRIX**  
SimplyServe

**EACH EMPLOYEE RECEIVES**  
**16 HOURS**  
**OF VOLUNTEER TIME**

**15,528** IN AMERICAS

**8,440** IN APAC

**4,216** IN EMEA

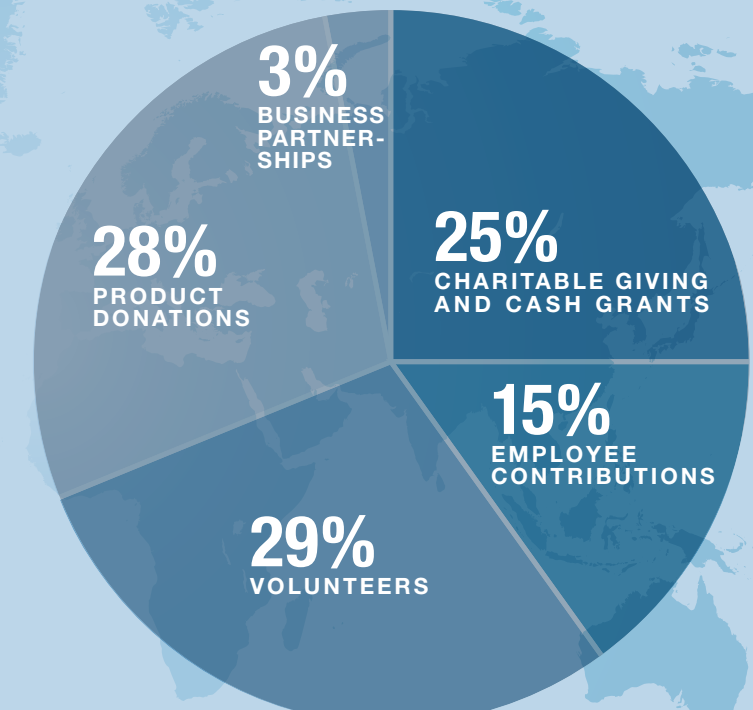
**SERVICE OFFICERS:** 77 employees lead Citrix local community involvement

**GLOBAL DAY OF IMPACT:** our annual global day of community service



**CITRIX**  
SimplyGive

**2.1 MILLION DOLLARS**  
in company grants, employee contributions, employee time and in-kind donations



**TechAmerica**  
WHERE THE FUTURE BEGINS

The Tech America Foundation awarded its Global Giving Award to Citrix in recognition of our Global Day of Impact and Simply Serve programs.



Employee-led Green Teams help reduce our environmental impact in our locations around the world.

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## ABOUT CITRIX

Citrix Systems, Inc. (NASDAQ:CTXS) is the company transforming how people, businesses and IT work and collaborate in the cloud era. With market-leading cloud, collaboration, networking and virtualization technologies, Citrix powers mobile work styles and cloud services, making complex enterprise IT simpler and more accessible for 250,000 enterprises. Citrix touches 75 percent of Internet users each day and partners with more than 10,000 companies in 100 countries. Annual revenue in 2011 was \$2.21 billion.

